



T H E B R I D G E

Build a bridge, save a life.

February 18, 2017

A NIGHT WITH THE BRIDGE
In Venice



Empire Room
1225 N. Riverfront Blvd.
Dallas, TX 75207

BUILD A BRIDGE, SAVE A LIFE.

BE A SPONSOR

In February 2017 The Bridge Breast Network will celebrate 25 years of building bridges of hope for over 150,000 North Texas women and men who lack adequate insurance and require diagnostic or treatment services for breast cancer. The Bridge Breast Network is a nonprofit 501(c)(3) organization whose mission is to save lives by providing much needed access to services for breast cancer to low income, uninsured and underinsured individuals. Thank you to our donors, service providers and volunteers for your generosity. Together we are saving lives.

BOARD OF DIRECTORS

Shelia Taylor, *President*
Kimberly Young, *Vice President*
Van Williamson, *Secretary*
Naomi Porter, *Treasurer*
Jessica Hoffmann, *Immediate Past President*

MEMBERS AT LARGE

Sylvia Dyke
Naomi Porter
Hedy Rittenmeyer
Mary Scott
Dr. Walton Taylor, MD

A Night With The Bridge **February 18, 2017**

The Bridge Breast Network (BBN) has provided breast health services to over 150,000 low income North Texans who are without insurance or under-insured. Utilizing a network of over 300 medical providers and facilities that either volunteer their services or drastically reduce their fees, The BBN is able to provide the \$200,000 average cost of treatment for under \$20,000. In order to provide the much needed services to an increasing number of clients, The BBN holds multiple fundraisers. Our 2017 Annual Gala will celebrate 25 years of building bridges of hope for the over 150,000 lives touched by the program and raise funds to continue our life-saving work in the community.



BUILD A BRIDGE, SAVE A LIFE. WHY YOUR DOLLARS MATTER.

HISTORY OF THE BRIDGE BREAST NETWORK

The concept of The Bridge Breast Network was born in 1992 and was nurtured by a group of breast cancer survivors whose support group met in the office of Sally Knox, MD, a breast specialist at Baylor University Medical Center in Dallas, Texas. Dr. Knox often donated her services to patients in her practice who lacked the resources and insurance coverage for breast cancer treatment, and other physicians were always interested and ready to assist by providing evaluations and performing procedures.

But funds were needed to cover costs for facilities, labs, and other treatment services. When the issue came up, the women in the support group wanted to get involved, and as fate would have it, these businesswomen and community activists formed core of support. Kathy LaTour, the journalist in the group, became the first president of the board.

A nonprofit 501 (c) (3) organization was established and initially operated as a referral service from Dr. Knox's office. Two years later, the first director was hired. As The Bridge Breast Network has grown, it has served as a model for other communities.

The Board of Directors, staff and volunteers of The Bridge Breast Network are still focused on advocacy and action, assisting those in need and raising funds to cover their treatment.

Without a bridge

the river seems deeper, the other side is much farther away, and the water feels colder and faster than you have ever known.

Without a bridge

the night seems darker, the forest is thicker, and strange sounds feel closer than comfort allows.

Without a bridge

You seem smaller, the world is bigger, and you feel more helpless than you ever have before.

That's where we come in.



BUILD A BRIDGE, SAVE A LIFE. YOUR DONATION BUILDS HOPE.

For every \$1 donated, the BBN is able to provide 10X that amount in diagnostic and treatment services for our clients. Hundreds of physicians and medical facilities volunteer their services or drastically reduce their fees to make such a large discount possible. Here is what your donation will do with the help of our network of providers.

Procedure	Billed Amount	Bridge Breast Network Cost
Screening Mammogram	\$484	\$145
Diagnostic Mammogram & Ultrasound	\$864	\$265
Needle Biopsy & Testing	\$3,800	\$1,050
Surgery	\$20,000	\$2,500
Pathology	\$4,500	\$1,500
Laboratory Work	\$3,000	\$450
Chemotherapy & Chemo Drugs	\$120,000	\$8,000
Imaging	\$6,000	\$1,200
Radiation Oncology	\$40,000	\$4,000
Follow-up	\$3,500	\$1,000
Total	\$202,148	\$20,110

***Join Us For:
A Night With The Bridge
February 18, 2017***

Your support makes a difference in the lives of women and their families.



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BE A SPONSOR

PRESENTING SPONSOR - \$15,000

Join us as the exclusive **Presenting Sponsor**. Your company name and logo will tower above the rest. As the Presenting Sponsor you will receive prominent recognition at the event and in the event press release. As the Presenting Sponsor, you will receive the following:

- Name and logo (if received by December 11, 2016) on A Night With The Bridge 2017 invitation
- Name and logo at top of all event signage
- Company speaking opportunity at event
- Name and logo on bidder paddles and bid sheets
- Name and logo on the event page of our website
- Full page color ad in the event program
- Two reserved tables of 10 at the event
- Two reserved tables of 10 at our donor recognition event The Bridge Builders' Breakfast on Jan 28, 2017

GOLD SPONSOR - \$10,000

Join us as a **Gold Sponsor**. As a Gold Sponsor you will receive recognition at the event and in the event press release. In addition, you will receive the following:

- Name and logo on all event signage
- Name and logo on bid sheets
- Name and logo on the event page of our website
- Full page color ad in the event program
- Two reserved tables of 10 at the event
- Two reserved tables of 10 at our donor recognition event The Bridge Builders' Breakfast on Jan 28, 2017

SILVER SPONSOR - \$7,500

Join us as a **Silver Sponsor**. As a Silver Sponsor you will receive recognition at the event and in the event press release. In addition, you will receive the following:

- Name and logo on all event signage
- Name and logo on the event page of our website
- 1/2 page color ad in the event program
- One reserved table of 10 at the event
- One reserved table of 10 at our donor recognition event The Bridge Builders' Breakfast on Jan 28, 2017

BE A BRONZE SPONSOR - \$5,000

Join us as a **Bronze Sponsor**. As a Bronze Sponsor you will receive recognition at the event and in the event press release. In addition, you will receive the following:

- Name and logo on all event signage
- Name and logo on the event page of our website
- 1/4 page color ad in the event program
- One reserved table of 10 at the event
- One reserved table of 10 at our donor recognition event The Bridge Builders' Breakfast on Jan 28, 2017

FRIEND OF THE BRIDGE - \$2,500

Join us as a **Friend of the Bridge**, you will receive the following:

- Name on all event signage
- Name on the event page of our website
- Acknowledgement in the event program
- One reserved table of 10 at the event
- One reserved table of 10 at our donor recognition event The Bridge Builders' Breakfast on Jan 28, 2017

PINK SUPPORTER - \$1,000

Join us as a **Pink Supporter**, you will receive the following:

- One reserved table of 10 at the event
- Acknowledgement on the event page of our website
- Acknowledgement in the event program

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4000 Junius Street | Dallas, Texas 75246 | p 214 821 3820 | f 214 821 0869

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BE AN UNDERWRITING SPONSOR

The following \$2,500 Underwriting Sponsors will receive:

- 4 Gala Tickets
- ¼ page advertisement in Gala program

PROGRAM SPONSOR - \$2,500

- Intended as a keepsake, this sponsorship will cover the costs of printing a high-quality booklet for every guest. We will work with the sponsor to be sure their name/logo is position in a prominent position on the book. The inside will be filled with important information including a list of Bridge Breast Network providers, entertainment and agenda for the evening, auction items, and full color advertisements for all sponsors and more!

CENTERPIECE SPONSOR - \$2,500

- All guests attending the event will have a centerpiece at their table that will be available for purchase as they leave the event. The sponsor's name or logo will be displayed with each centerpiece.

AUDIO/VISUAL SPONSOR - \$2,500

- Those who have visited the gala before know how guests are entertained before dinner even begins! Bridge Breast Network sponsors names, photos, and auction items are displayed on screens during the evening. This sponsorship will help offset the cost for the DJ and the cost of having audio/visual aids in the ballroom. The sponsor's name will appear on the stage and throughout the presentation.

OTHER UNDERWRITING OPPORTUNITIES

BAR/BEVERAGE SPONSOR - \$1,500

- As the most visited location during the night, this sponsorship will help offset the costs associated with offering full bar and other non-alcoholic beverages. The sponsor's name will be displayed at the main bar, sponsors name/logo will be printed on beverage napkins and in the event program.

PHOTO BOOTH SPONSOR - \$1,500

- A photographer and photo booth will be at the event to capture the fun so guests can remember and share the evening. The sponsor's name or logo will be on each photo booth print-out for guests to take home.